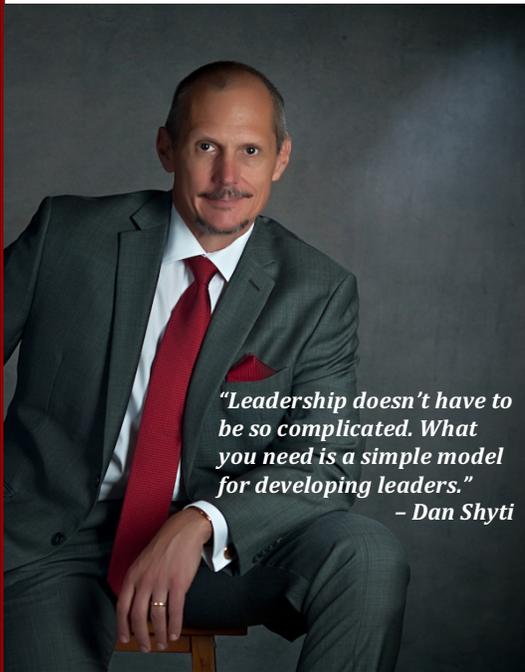


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4 POWER LEADERSHIP

- Take the “snooze” out of your ethics program with a refreshing perspective.
- Develop a leadership driven culture through vibrant ethics training.
- The positive impacts on your culture will transfer to your bottom line.



“Leadership doesn’t have to be so complicated. What you need is a simple model for developing leaders.”
- Dan Shyti

Dan Shyti

Speaker, Author, Mentor

Founder, 4 Power Leadership

Ethics Training

Grow your team’s leadership skills by studying what great leaders do to create a loyal and ethical following. The Ethics of Leadership webinar will make you rethink your approach to building high performance organizational cultures.

In this thought-provoking and insightful webinar, Dan Shyti cuts right to the core of what drives great leadership. The Ethics of Leadership is a refreshing look at the meaning of ethics in the business environment. Leaders are often hesitant to talk about the true core of leadership relying instead on worn out mission and values statements that have little lasting effect.

When it comes to creating great leadership there’s no cutting corners. In understanding great leadership, you will learn what it takes to create an ethical culture within your organization that becomes performance and results oriented. Benefits of a leadership driven ethical culture quickly transfer to the bottom line, as people form productive bonds by valuing relationship building. Leaders are proactive in building a “we” oriented culture, and they minimize influences that lead to a “me” focus. Now you can pump new life into your organizational spirit.

Sample of Great Content

1. The Most Common Corporate Values
2. Management vs. Leadership
3. Leadership Made Simple
4. The Definition of “Ethical”
5. The Core of Great Leadership
6. What It Means to be Virtuous
7. The 4 Power Virtues
8. Virtues are a Habit
9. How Thinking is Influenced
10. Virtues Keep Your Business Out of Trouble
11. What Should You Do
12. Questions & Wrap-up

What Others Are Saying

“I just returned from a showing of your Ethics of Leadership webinar, and just wanted to send a quick e-mail telling you how much I enjoyed your webinar and how much I learned from it.”

- Adam Krug, Electrical Engineer

“I attended today’s webinar along with a group in our office. It was well done, many in our group felt the content was excellent.”

- David Palumbo, Dewberry/Technology Manager



The Ethics of Leadership

Lead Well and Win!™

Learning Formats

Pricing Options:

Webinar – \$2,000

Lunch and Learn Format –
\$2,500/session.

Mini-seminar Format – \$2,800

Training Includes:

- Bring as many people as you want.
- Training at your location to save cost.
- Includes up to 20 sets of course material.
- Every attendee receives a free copy of the 4 Power Leadership Table of Virtues.

The Ethics of Leadership Program is available in multiple formats to accommodate your budget and employee work schedules. Each format provides information and tools that attendees can use immediately after completing training

Webinar Format

- One 90 minute segment
- Easy to fit into busy work schedules
- Q & A sessions included
- Course material distributed electronically

Lunch and Learn Format

- Training at your location
- One 90 minute segment
- Easy to fit into busy work schedules
- Interactive discussion and Q & A sessions included

Mini-Seminar Format

- Training at your location
- One two hour block of instruction
- Content comparable to the Lunch and Learn Format
- Includes exercises involving common ethical breaches
- Easily fits in a morning or afternoon training period
- Interactive discussion and Q & A sessions included

Dan Shyti's Bio

Dan is formerly a Vice President at a \$12B technology and defense company. He has held various leadership positions in corporations and the military for more than 30 years. Dan delivers effective leadership training by drawing from his experience and years of research in isolating the key characteristics that great leaders possess.

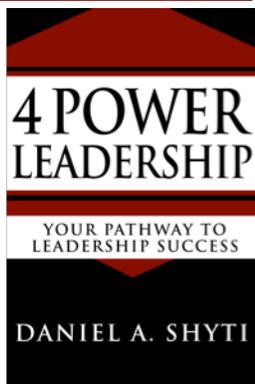
Dan is a graduate of Pratt Institute Class of 1983, where he earned a Bachelor of Science Degree in Electrical Engineering. Dan also served four years in the US Army and attained the rank of Captain.

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leadership success.

Learn more about
Dan's book.

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Free Initial Consultation

I'll provide a one-hour initial consultation free of charge. We'll discuss the training option that best fits your needs and determine the path forward together.

*Travel outside Washington D.C. Metro Area not included and is charged separately.