



# Leadership Training Program

Lead Well and Win!™

WWW.4POWERLEADERSHIP.COM

## 4 POWER LEADERSHIP

Learn the 4 Powers of great leaders:

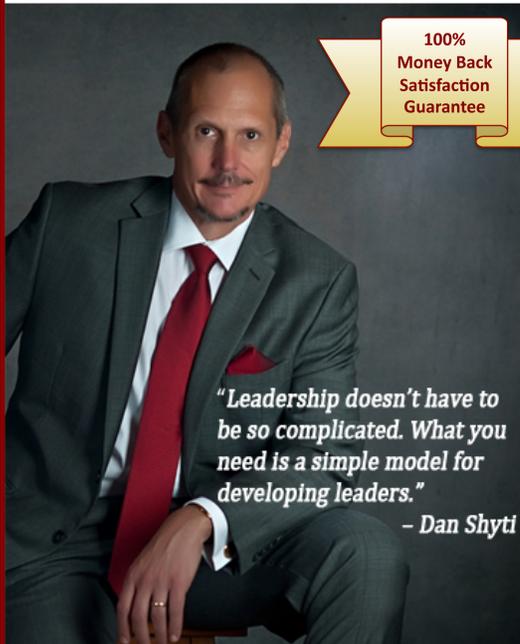
- Poise
- Presence
- Performance
- Persistence

Easy to remember – Easy to implement.

Founded on the core of great leadership.

Inspirational and transformational, the way good training should be.

Bring the 4 Power Leadership program to your company and start achieving the results you want.



100% Money Back Satisfaction Guarantee

*"Leadership doesn't have to be so complicated. What you need is a simple model for developing leaders."*

– Dan Shyti

**Dan Shyti**  
Speaker, Author, Mentor

Founder, 4 Power Leadership

## The Art of Leadership Demystified

The 4 Power Leadership training curriculum was specifically developed to break down the art of leadership into easy-to-follow steps and skills that anyone can learn and put to use immediately. The approach is based on Dan Shyti's popular book, *4 Power Leadership: Your Pathway to Leadership Success*.

The program consists of four segments with each segment corresponding to one of the four "powers" that every leader must master. Here's just a small sample of what attendees will learn:

### Session 1 – The Power of Poise

- The 4 Powers of Leadership explained
- The difference between management and leadership
- Negative vs. Positive Leadership
- How to gain confidence
- The core of great leadership – virtues!
- Personal plan for achieving Poise

### Session 2 – The Power of Presence

- What it means to have leadership presence
- How presence is related to authority
- How to grow your leadership presence
- How to inspire others
- Personal plan for achieving Presence

### Session 3 – The Power of Performance

- How to communicate your vision
- The art of leading people
- What makes a healthy organization
- The art of decisiveness
- Personal plan for achieving Performance

### Session 4 – The Power of Persistence

- What it means to be a persistent leader
- Dealing with failure and setbacks
- Key ingredients for turning vision into reality
- Dealing with the challenge curve we all face
- Personal plan for achieving Persistence

## What Others Are Saying

**"I personally benefitted from Dan's coaching and advice – quiet, insightful, never heavy-handed, it always made me reflect for hours and days after it was delivered."**

– Albert Lulushi, Technology Executive and Entrepreneur

**"Dan breaks down the mysterious art of leadership into logical, easy to understand concepts. It's a tutorial on how to uncover the hidden leader in all of us."**

– Jerry Ozovek, Senior Executive, L-3 Communications



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## **Pricing Options**

- Lunch and Learn Format - \$1,250/session.
- Mini-seminar Format - \$3,995
- Expanded Two-Day Seminar - \$5,995

## **Training Includes:**

- Bring as many people as you want.
- Training at your location to save cost.
- Includes up to 20 copies of my book.
- Includes up to 20 sets of course material.
- Every attendee receives a free copy of the 4 Power Leadership Table of Virtues.

Don't see a program that's right for you? Call and I'll customize a program that fits your needs.

## **Learning Formats**

The 4 Power Leadership Training Program is available in multiple formats to accommodate your budget and employee work schedules. Each format provides information and tools that attendees can use immediately after completing training.

### **Lunch and Learn Format**

- Four sessions of 90 minutes each for a total of six hours of instruction.
- Sessions can meet weekly, on consecutive days, or on your preferred schedule.
- Easy to fit into busy work schedules.
- Interactive discussion and Q & A sessions included.

### **Mini-Seminar Format**

- Four sessions of 90 minutes each for a total of six hours of instruction.
- Content comparable to the Lunch-and-Learn Format
- Sessions meet twice per day on consecutive days.
- Easily fits into a morning or afternoon training period.
- Interactive discussion and Q & A sessions included.

### **Expanded Two-Day Seminar**

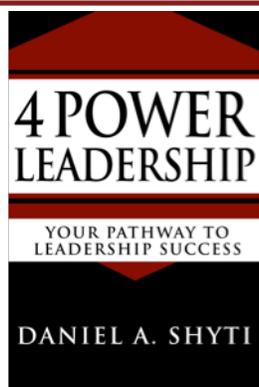
- Four sessions of three hours each for a total of 12 hours of instruction.
- Expanded content covers each topic in greater depth.
- Sessions meet twice per day on consecutive days.
- Easily fits into a two-day training period.
- Interactive discussion and Q & A sessions included.
- Group exercises are also included.

Written for your leadership success.

Learn more about Dan's book.

Visit:

[www.4Power.com/store/](http://www.4Power.com/store/)



## **Dan Shyti's Bio**

Dan is formerly a Vice President at a \$12B technology and defense company. He has held various leadership positions in corporations and the military for more than 30 years. Dan delivers effective leadership training by drawing from his experience and his years of research in isolating the key characteristics that great leaders possess.

Dan is a graduate of Pratt Institute Class of 1983, where he earned a Bachelor of Science Degree in Electrical Engineering. Dan also served four years in the US Army and attained the rank of Captain.

## **Contact information:**

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[www.4Power.com](http://www.4Power.com)

## **Free Initial Consultation**

I'll provide a one-hour initial consultation free of charge. We'll discuss the training option that best fits your needs and determine the path forward together.

\*Travel outside Washington D.C. Metro Area not included and is charged separately.

\*\*Guarantee must be invoked immediately after the first session and does not include refund of any travel expenses.